

# Team Facta non Verba

takes on the

## Mongol Rally

*The last and greatest misadventure*



# About the Mongol Rally



**London to Mongolia via Siberia and the Gobi Desert... Nearly 10,000 miles in a ten-year old Chevy Tracker. We'd be better off on a riding lawnmower!**

The Mongol Rally is arguably the last and greatest misadventure found on the face of the earth, and a great charity event to top it off.

- July 18<sup>th</sup> – August 10<sup>th</sup> (if all goes well)
- London, England to Ulaanbaatar, Mongolia.
- Five mountain ranges. Way too cold.
- Two deserts. Way too hot.
- More than a dozen countries. Way too many visas.
- No mechanical support from the Rally organizers.
- No predetermined route.



The 1st place prize must be pretty impressive then, right? Nope. Participants are just looking for adventure and to raise boatloads of cash for some great charities. This is where you come in. Help us reach our monetary goals and enjoy the stories and adventures we encounter along the way.

*Life is either a daring adventure or it is nothing at all. –Hellen Keller*

# We Need Your Help!

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In order to complete this year's rally we need your help! Your generous sponsorship helps ensure that thousands of dollars are donated to individuals and organizations in Mongolia and along the way. We'll donate our vehicle in Mongolia too, assuming we don't have to trade it for camels!

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Raising huge sacks of cash for excellent charities is central to the Mongol Rally. Each must raise a minimum of £1000 for the official rally charities. By the end of 2007, the Mongol Rally had raised a whopping **\$1,004,910** for charity.



A portion of your sponsorship goes to support Mercy Corps, a charity which supports rural communities in Mongolia to meet their economic and social needs. Mercy Corps helps individuals, families and communities to become more self-sufficient, diversified in their production, and better linked to local, regional and national markets.

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*Life is what happens to you while you're busy making other plans. — John Lennon*

# Sponsor Packages & Benefits

Each member of our team will pay all logistical costs personally, but we are seeking sponsors to help cover the charitable costs of the rally. Sponsors are included in the adventure through blogs, photo journals and text messages, but we'll provide value well beyond the rally. From being your personal shopper next Christmas season to a media or guerilla marketing event on your company's behalf, put us to work! We'll do anything short of herding goats to make this charitable adventure a reality!

## A Gentle Nudge - \$600

- Lunch for Four at Rodizio Grill w/Mongol Rally Team
- Link from Our Blog
- Two 12"x12" Vehicle Stickers

## A Significant Push - \$2,400

- Two Lower Bowl Jazz Tickets & Dinner in the Jazz 100 Club
- Link from Our Blog and One Full Blog Post Promoting Your Organization
- Two 15" X 24" Stickers

## A Driving Force - \$4,800

- Your Choice of Miller Motorsports Park Activity: Two-Hour Mustang Driving Experience for Four or Go Karting for Twelve. Includes Lunch and Facility Tour.
- Rally Recap Presentation
- Two Full-Panel Stickers

Let us customize a sponsorship package for you. In return for your support we're willing to do some or all of the following:

50 Hours of Service for the Organization of Your Choice · Baking and Delivering Cakes and Cookies on Your Behalf

Official NBA Game Ball Autographed by Utah Jazz · Car Washing · Speaking Appearances · Suite at a Salt Lake Bees Game

Basketball at the Zions Bank Basketball Center · List Your Junk on Ebay · Copywriting · Much Much More!

*Regret for the things we did can be tempered by time; it is regret for the things we did not do that is inconsolable.*

# Contact

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Official Rally Website: [www.mongolrally.com](http://www.mongolrally.com)

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*The mass of men lead lives of quiet desperation. —Henry David Thoreau*